

incentive BUSINESS

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NEW PRODUCTS Our regular round-up of some of the sleekest and sexiest products on offer to the promotions and incentives buyer

TOP OF THE RANGE

The UK's erratic weather is a given, and it can be a nightmare to decide what to wear just in case the wind picks up, the heavens open or there's just an unexpected chill in the air. Sound familiar? The Skoody could well be the answer you've been looking for.

It's a 3-in-1 accessory – a soft, lightweight fleece scarf that can quickly be converted into a hooded top and simply reversed to make a shower-resistant layer. It's something you can pick up on your way out of the door and find a purpose for, whatever the weather.

The Skoody can also carry client logos and corporate colours – as taken on by the likes of Arsenal FC – making them ideal for corporate and outdoor events.

Price: £16.50
Lead time: 10-12 weeks
Minimum order: 250-500
Contact: 0870 1120897, www.skoody.co.uk



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