

Morph for your money

While we all venture outside juggling waterproofs, fleeces and scarves trying to second guess what the changeable weather will foist on us next, young designer, Benjamin Shine is dry and warm having beaten Britain's bad weather hand with his revolutionary 3-in-1 accessory – the Skoody. Ingeniously playing the morphing of the seasons at their own game by introducing traditional wet wear to warm wear, Shine has created a unique garment that folds in and out of itself as quickly as the weather can change and because it is carried on

the wearer's body at all times, hands are conveniently left free. "The Skoody was born out of the dilemma of what to wear or carry to cope with the variable weather conditions" says Shine. "My brother Jonathan – a stallholder at Spitalfield market, often fell prey to the inconsistent skies, so he set me

the challenge of designing a garment that omitted the need to take scarf, jacket, and shower proof." His solution is a soft, lightweight fleece scarf that can be quickly converted into a hooded top, then simply reversed into a smart shower resistant hoody. Easy re-assembly was a huge design concern for Shine who included discreet tabs to guise idle components and fully adjustable grip strips and drawstrings to tighten the cuff, hood and waist according to the wearer's needs. Fully machine washable and

conveniently stored in a drawstring bag once back indoors, the Skoody is practical, fun and easy to use. Available in three adult and two children sizes and with nine colourways to choose from, there's a Skoody for everyone. The Skoody retails at £30 for adults and £25 for children and is available from October at www.skoody.co.uk

THREE-IN-ONE: The Skoody was designed for a stallholder in London's Spitalfields market who wanted an outdoor garment that served three purposes – a jacket, scarf and showerproof



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So what is this have accessory Is it a Balenciaga of a pair of Man fact, the Maclaren sory du jour in c The Maclaren C favourite among Sex in the City ser, through to B the Beckhams, r self-respecting A lister would leav home without making sure tha their tot is comfortably en- sconced in a Ma claren. It's lightweight enough to make carrying easy. Other devotees, the brand, snapped about town with their Maclaren includ Elizabeth Hurle Kate Moss, Jami Oliver and Kate Winslet. From th sporty Triumph, for mini Olympians-in-th making, to the s phisticated Tech no Classic, there's a Ma claren model to suit ever- combo. Not co shoes: ion-c- keen- comp ing k the re array of ucts, inc carrier and ro With prices star ultra-lightweigh buggy, you too c designer style f